

GIFT & LOYALTY SOLUTION

Help your merchants meet their customer demands

The challenges of today haven't slowed business down. In fact, businesses need to move faster than ever just to keep up. To help overcome current obstacles and stay ahead of the competition, your merchants need a marketing solution that delivers smarter innovation and better results.

With Valutec's gift and loyalty marketing solution, you can help your merchants realize more revenue. They'll be able to leverage an affordable, comprehensive marketing program that can be customized to their business and brand while also providing the reporting and intelligence that helps drive more customer loyalty.



Digital Gift & Mobile Wallet



Marketing & Social



Gift Cards Physical & Digital



Loyalty Programs Cashback Rewards

Valutec Packages

Valutec's packages assist merchants in building deeper brand awareness and stronger customer loyalty. Three monthly subscription packages offer gift, digital and loyalty marketing which can be tailored to help meet merchant and customer needs.

- **Essential Gift** is the foundation to start gift processing with cashback rewards.
- **Digital Gift Plus** adds a digital experience with an ecommerce site, digital gift & mobile.
- **Loyalty Plus** rounds out the experience with the inclusion of digital marketing and loyalty programs.

Valutec Benefits

- **Designed to grow sales** through greater loyalty and higher sales volumes
- **Help reduce gift fraud** using a comprehensive audit trail
- **Access detailed reporting** on card activity and loyalty features
- **Get 24/7 customer and technical support**
- **Leverage our gift professional** to build the right program
- **Enable** both Corporate and Merchant ACH pooling options

Your customers are waiting.

Call us 800.509.0625 or email sales@valutec.net

The chart compares three Valutec Gift Packages: Essential Gift, Digital Gift Plus, and Loyalty Plus. Each package is represented by an icon and a list of features. Essential Gift includes gift card processing, card registration, auto reload, cashback rewards, and lost/stolen replacements. Digital Gift Plus includes all Essential Gift features plus digital/physical eCommerce, mobile (Apple, Google), promos, digital cards, and social sharing. Loyalty Plus includes all Digital Gift Plus features plus loyalty and marketing. A note at the bottom states 'Access all the features and benefits of Valutec'.

Essential Gift	Digital Gift Plus	Loyalty Plus
<ul style="list-style-type: none">• Gift card processing• Card registration• Auto reload• Cashback rewards• Lost stolen / replacements	<ul style="list-style-type: none">• All the Essential Gift Package features, plus:• Digital / physical eCommerce• Mobile (Apple, Google)• Promos• Digi card• Social sharing	<ul style="list-style-type: none">• All the Digital Gift Plus Package features, plus:• Loyalty• Marketing <p><i>Access all the features and benefits of Valutec</i></p>